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| --- | --- | --- | --- | --- | --- |
|  | Outstanding | Excellent | Average | Below Average | Incomplete |
| Focus  Genre  Target audience |  |  |  |  |  |
| Support  Conventions (title, rating, studio, release date, etc.)  Ethos  Pathos  Logos |  |  |  |  |  |
| Style  Font  Color  Grammar |  |  |  |  |  |