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|  | **Outstanding** | **Exceeds Expectations** | **Average** | **Needs Work** | **Incomplete** |
| Focus  Topic evident  Relevance to the class  Relevance to personal interest (as expressed in reflection) |  |  |  |  |  |
| Support  Research evident  Sources  Message supported with the visual |  |  |  |  |  |
| Style  Appearance  Image Appropriateness to the topic  Accessibility/ Readability  Grammar |  |  |  |  |  |
| Reflection  Word count  Rationale  Works Cited |  |  |  |  |  |