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| --- | --- | --- | --- | --- |
|  | Outstanding | Excellent | Average | Below Average |
| Common element (picture, word, phrase, etc.):  The series must present a cohesive unit of memes. An audience must be able to tell that these memes are all interconnected in some way. |  |  |  |  |
| Distinctive feature  (picture, word, phrase, etc.): Each meme in the series must contain a distinctive feature that makes it unique from the others in the series. |  |  |  |  |
| Implied Thesis:  The meme must connect be making an argument about a character, idea, or theme represented in the film. |  |  |  |  |
| Connection to Movie:  Every meme must be connected in some way (quote, scene, image, etc.) to either the children’s unit or paper 3 movie assignment |  |  |  |  |